

# ConnectVend

Connecting Brand with Consumers

## Automate, Sales & Marketing

### All-In-One



**Offline Retail**  
x1 \$2,500/mth

Process order & inventory



**Online Sales**  
x2 \$5,000/mth

Sampling & engagement



**Marketing**  
x2 \$5,000/mth



At fraction of cost



#### Offline Sales Channel



Cash / Cashless

#### Online Sales Channel

Food Platform



e-Commerce Website & Platform



API

#### Marketing

Royalty Programme;  
New Product Launching

Voucher Code



#### Brand Owner

COST

Cost saving  
(reduce delivery charge & Marketing spent on-target)



Multi sales channels,  
increase sales



Convert potential customer  
& increase loyalty

#### Consumer



Instant collection  
(onsite purchase;  
redeem online order)



Online order wanted  
flavor & instant delivered



Discounts, and first  
to enjoy new flavor

**-25°C Frozen:** ice cream, frozen yogurt, cheese cake, bento, premium seafood and meat

**3°C Chill:** cold-pressed juice, canned cake, fruit, salad, chilled sandwiches or wraps, ready-to-eat food

**60°C Hot:** Coffee, Tea, Snack, Bento



WhatsApp

Daniel

@ daniel.ma@happyice.com.sg

+65-9777 3533



Happy Ice Pte Ltd

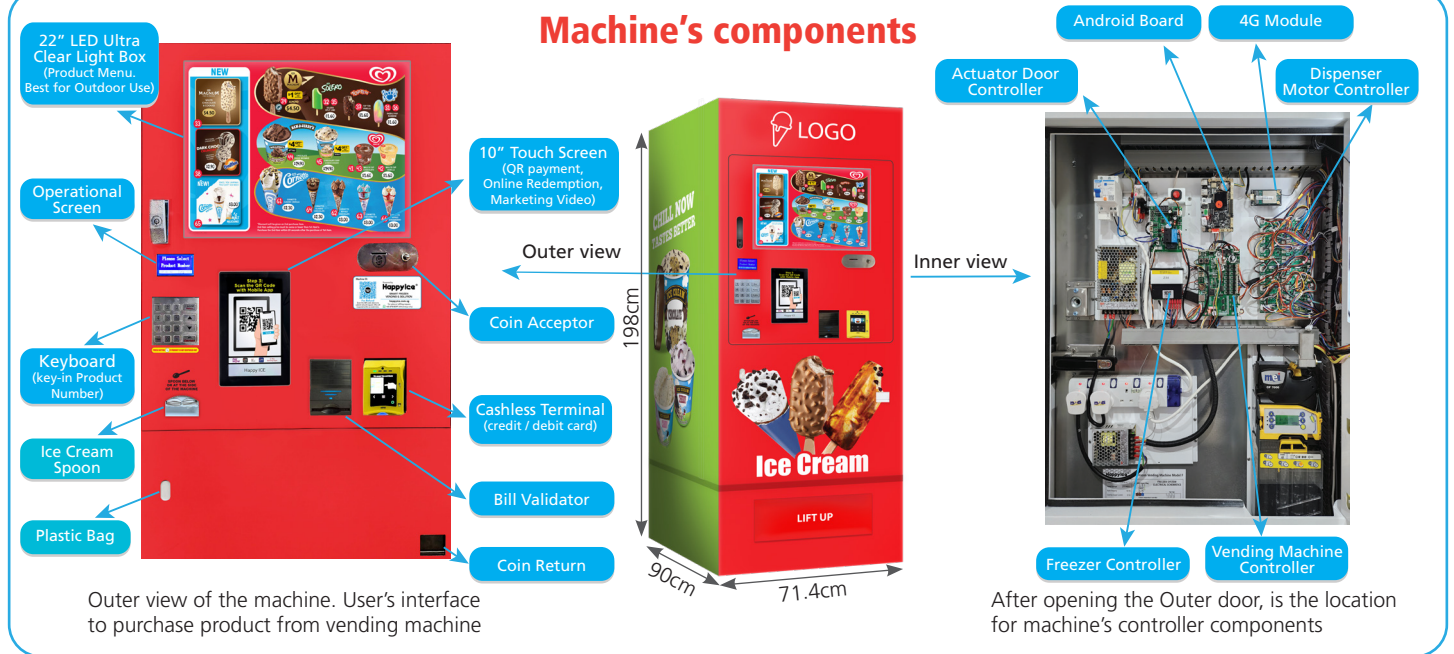
Blk 201, #01-198, Bukit Batok St 23,  
Singapore 659526.

www.happyice.com.sg

**HappyIce®**

CONNECTING BRAND  
WITH CONSUMERS

## Machine's components

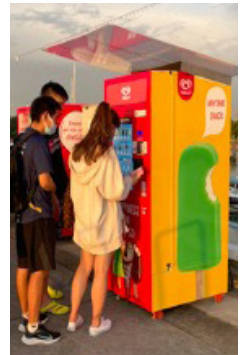


## General Features

- Weight: 280 kg
- Rated power: 200 watt
- Operating temperature: -24°C
- Product Menu: 22" LED ultra clear light box, and 10" digital screen
- MDB compliant
- Cash (bill and coin) and cashless system compatible
- Guaranteed product delivery; if not, no money deduction
- Remote monitoring capability (live-view temperature, sales, inventory etc)
- Purchase-with-Purchase feature: second purchase to enjoy discount
- Available of spoon dispenser and plastic bag dispenser
- SKU & capacity: 12 sku, 400 pcs
- Thermal holding power: 12 hours

## Refrigeration

- Energy efficient (80% lower electric consumption than conventional frozen vending machine)
- High efficient refrigerant: R600a
- Auto defrost. During defrost, able to maintain all the time to be below freezing point, to ensure ice cream quality
- 12hrs thermal holding power (during power loss, can hold 12hours to keep ice cream remain safe)

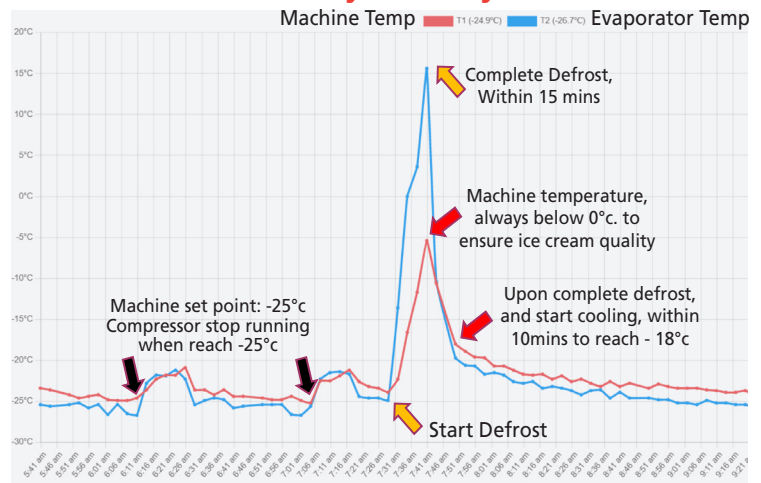


## Live view machine status

Name	Temp1(°C) Δt1-t2	Inventory Status (#Channel, Sold, Balance/Capacity)	Errors	Balance Stock	Remaining SKU#	\$ Sales (qty) Today Y'day Last7d Last30d	Status
UFI-2331	-24.4 55s ago 0.8	#31, 8, 13/21   #32, 22, 0/22   #33, 0, 15/15 #34, 11, 4/15   #35, 21, 0/21   #36, 14, 8/22 #37, 15, 0/15   #38, 4, 11/15 #41, 6, 4/10   #42, 10, 0/10   #43, 6, 4/10 #44, 4, 0/4   #45, 2, 2/4 #61, 13, 13/26   #62, 5, 20/25   #63, 21, 4/25 #64, 20, 6/26   #65, 8, 17/25   #66, 13, 12/25	#63, (9) 230506 06:00pm	133/ 336 (40%)	13/ 19 (68%)	19.80 (11) 65.40 (22) 292.60(123) 1,002.40(491)	Online 4s ago Drop Sensor Enabled Fan Speed 4477 Door Close Coin 81.30

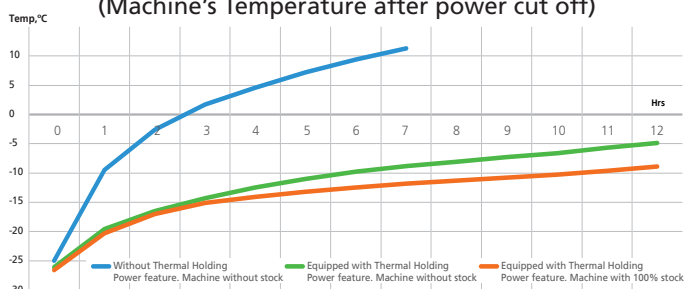
Cloud based live-view on machine status: temperature, inventory, sales, error, Coin & Bill equipment condition  
Fully integrated with NAYAX cashless terminal: Provide pre-defined SMS alarm notification Detail Sales report

## Auto defrost cycle, every 15hrs



## Thermal holding power

Thermal Holding Power  
(Machine's Temperature after power cut off)



Ice cream temperature would be 2°C to 5°C lower than machine temperature.  
In the event of loss of electric power, this 12 hours thermal holding power feature, can protect ice cream from melt. This can reduce losses and ensure highest ice cream quality and customer satisfaction

## Temperature (outdoor) Climate class: t (up to 43°C)

8 Days Temperature Graph, Machine Under Direct Sunlight

